

Privacy Policy

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Privacy Policy for GoLeads

Effective Date: 01.12.2024

GoLeads ("we," "our," or "us") is committed to protecting your privacy and ensuring transparency in how your personal information is collected, used, and safeguarded. This Privacy Policy explains the data practices for our platform ("Service"), accessible via our website (goleads.me) and associated services.

By using our Service, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect information to provide and improve our Service, ensure compliance, and protect your data. The following types of information may be collected:

1.1 Information You Provide

- **Account Information:** Name, email address, phone number, and other details you submit during registration.
- **Uploaded Leads:** Data voluntarily uploaded by users to the platform, which may include names, email addresses, phone numbers, and other personal information about third parties.
- **Communication Data:** Messages, queries, or comments you share with us.

1.2 Automatically Collected Information

- **Log Data:** IP address, browser type, operating system, and access timestamps.

- **Cookies and Tracking Technologies:** Data on user preferences, session details, and browsing behavior.

1.3 Third-Party Data

- We may receive additional information from trusted third parties, such as payment processors or marketing platforms.
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2. How We Use Your Information

We process your information for the following purposes:

- To operate, maintain, and improve the Service.
 - To validate and enhance the quality of uploaded leads.
 - To ensure compliance with applicable laws and platform guidelines.
 - To communicate with you regarding updates, offers, or platform notifications.
 - To safeguard the security and integrity of the platform.
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3. Sharing Your Information

We may share your data under the following circumstances:

- **With Service Providers:** To help with hosting, analytics, and communication.
- **Compliance with Laws:** When required to comply with legal obligations, such as responding to subpoenas or court orders.
- **Business Transactions:** If the platform is sold, merged, or reorganized, your data may be transferred to new ownership.
- **Protection of Rights:** To protect the rights, property, or safety of GoLeads, its users, or others.

We do not sell your personal data to third parties.

4. User Responsibilities for Uploaded Leads

Users who upload leads to the platform are solely responsible for ensuring that:

1. The data they upload complies with applicable laws (e.g., GDPR, CCPA).

2. They have obtained all necessary permissions to process and share third-party data.
3. The uploaded data is accurate, relevant, and free from malicious content.

Liability Disclaimer:

GoLeads acts as a data processor for user-uploaded leads and is not responsible for the content or legality of the data submitted by users. Users agree to indemnify and hold GoLeads harmless from any claims, fines, or damages resulting from improper use of the platform or violation of privacy laws.

5. Data Security

We implement industry-standard measures to protect your data from unauthorized access, alteration, or loss, including:

- Encrypted data transmission using SSL/TLS.
- Secure storage of personal data.
- Regular vulnerability assessments and audits.

Despite our efforts, no method of data transmission or storage is 100% secure. By using our platform, you acknowledge and accept this risk.

6. Data Retention

We retain your data only for as long as necessary to provide the Service and comply with legal obligations. Users may request the deletion of their data by contacting us (see Section 9).

7. Your Rights

Depending on your location, you may have the following rights regarding your data:

7.1 For EU/EEA Residents (GDPR)

- Right to Access: Obtain copies of your data.
- Right to Rectification: Correct inaccurate or incomplete data.

- Right to Erasure: Request deletion of your data ("Right to Be Forgotten").
- Right to Restrict Processing: Limit how your data is processed.
- Right to Data Portability: Receive your data in a structured format.
- Right to Object: Withdraw consent or object to data processing.

7.2 For California Residents (CCPA)

- Right to Know: Access details about the data we collect and share.
- Right to Delete: Request deletion of your data.
- Right to Opt-Out: Prevent the sale of your data (note: we do not sell data).

7.3 Exercising Your Rights

To exercise your rights, contact us at privacy@goleads.me. We may request verification of your identity to process your request.

8. International Data Transfers

Your data may be stored or processed outside your country of residence, including in jurisdictions that may have different data protection laws. We ensure appropriate safeguards are in place for such transfers.

9. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

- **Email:** privacy@goleads.me
 - **Mail:** GoLeads, Tyrasploska 47 street, Office 1, Kyiv, Ukraine.
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10. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page with a revised effective date. We encourage you to review this policy periodically.

11. Disclaimer

GoLeads provides tools to facilitate lead generation and management. While we take precautions to protect data, we cannot guarantee the legality, accuracy, or completeness of user-uploaded leads. Users are solely responsible for compliance with applicable laws regarding data usage.