

# Cookie Policy

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## Cookie Policy for GoLeads

**Effective Date:** 10.12.2024

At GoLeads, we respect your privacy and are committed to transparency about the technologies we use. This Cookie Policy explains what cookies are, how we use them, and your rights regarding their use.

### 1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or smartphone) when you visit a website. They help websites remember your preferences, improve your user experience, and deliver relevant content.

### 2. Types of Cookies We Use

#### 2.1 Essential Cookies

These cookies are necessary for the Platform to function properly. They enable basic features such as page navigation and secure access to certain areas of the Platform.

#### 2.2 Performance Cookies

These cookies collect information about how users interact with the Platform, such as pages visited and errors encountered. This data helps us improve the Platform's performance.

#### 2.3 Functional Cookies

Functional cookies allow the Platform to remember choices you make, such as language preferences and login details, to provide a more personalized experience.

#### 2.4 Marketing and Analytics Cookies

These cookies track your online activity to help us deliver more relevant advertisements and understand the effectiveness of our marketing efforts.

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### **3. How We Use Cookies**

We use cookies to:

- Recognize your device and preferences during visits.
  - Improve the functionality and performance of the Platform.
  - Analyze user behavior to enhance services and user experience.
  - Deliver targeted marketing content and advertisements.
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### **4. Third-Party Cookies**

GoLeads may use third-party services, such as analytics providers (e.g., Google Analytics) and advertising networks, which may place cookies on your device. These third parties have their own privacy and cookie policies, which we recommend reviewing.

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## **5. Your Choices Regarding Cookies**

### **5.1 Managing Cookies in Your Browser**

Most web browsers allow you to control cookies through their settings. You can:

- Enable or disable cookies.
- Delete cookies that have already been set.

Refer to your browser's help documentation for instructions.

### **5.2 Opt-Out Tools**

You can opt out of targeted advertising using tools provided by organizations such as:

- [Network Advertising Initiative \(NAI\)](#)
  - [Digital Advertising Alliance \(DAA\)](#)
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## **6. Consequences of Disabling Cookies**

Disabling cookies may affect the functionality of the Platform. Some features may not work as intended, and your overall experience may be limited.

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## 7. Updates to This Policy

GoLeads reserves the right to update this Cookie Policy at any time. Changes will be posted on this page, and the "Effective Date" will be updated accordingly. Your continued use of the Platform constitutes acceptance of the updated policy.

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## 8. Contact Us

If you have any questions or concerns about this Cookie Policy, please contact us:

- **Email:** [support@goleads.me](mailto:support@goleads.me)
  - **Phone:** +380665832642
  - **Address:** Kyiv, Ukraine, Tyrasploska 47 street, office 1
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By using the GoLeads platform, you agree to the use of cookies as described in this policy.